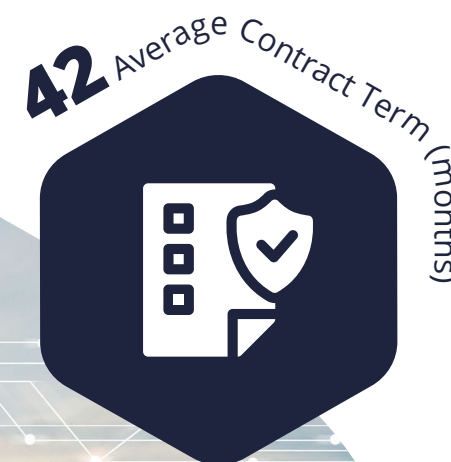
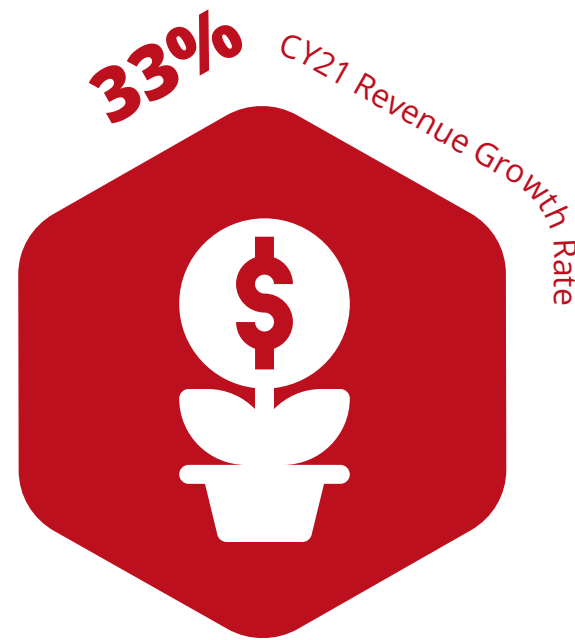


Why Partner with RedEye?

By partnering with RedEye you can better differentiate your business. Our purpose-built solutions will complement and extend your existing offerings, reinforcing your reputation for innovation.

We're bridging the gap between legacy systems and digital engineering, helping asset owners on their digital transformation journey. As organisations around the world drive digitisation initiatives, working with RedEye can better support your customers on this journey.

TOGETHER WE MAKE THE WORLD'S ASSET DATA MORE AVAILABLE, USABLE AND VALUABLE.



RedEye currently enjoys a churn rate of less than 1%. This has helped us to record a strong consistent MRR growth rate to date, achieving a CAGR greater than 48% over the past seven years. Incorporating RedEye solutions into your product mix can provide a solid, recurring SaaS revenue stream.



RedEye Partner Program Benefits

We're looking for partners who want to collaborate and innovate, either by integrating technologies to provide additional value or by enhancing your own existing services to drive business.

RedEye specialises in asset data management, and our solutions can be integrated with yours to provide a unique advantage over the competition.

The RedEye Partner Program offers three unique tiers of collaboration:

Engage

Work with RedEye to enhance your understanding of the Partner Program, and the RedEye product ecosystem as you grow and expand your business.

Build

We build with our partners through collaboration. Together we help you to accelerate your business as you deepen your knowledge and expertise of the RedEye solutions.

Advance

World-class value-added partners with a proven track record of RedEye success. Advance through specialisation and unlock differentiation by integrating our solutions with other systems.

		Engage	Build	Advance
MRR (SaaS Revenue)		10%	20%	30%
Activation	Teaming Agreement			
	Agreed Revenue Targets			
	MRR Target	\$10k	\$25K	\$50K
Onboarding	Product Education			
	Sales Education			
	Training Requirement	Light	Medium	Specialised

Sales Support	Deal Registration			
	Access to Channel Manager			
	Access to SME's			
	Promotion and Rewards			
	Renewal Alerts			
	Demo Environment			
	Partner Directory			
	Business Planning			
	Product Specialisations			
	Partner Certifications			
	Qualified Leads			
Technical Opportunities	Specialised Training			
	Integration USP			
	Integration Services			
Value Add Services	Consulting Services		Optional	Optional
	Implementation Services		Optional	Optional
	Application Managed Services			Optional
	Training Services			Optional
Marketing Support	Partner Directory			
	Logo on Website			
	Shared Campaign Content			
	Co-Branded Content			
	Custom Campaign Planning			
	Access to MDF			



Key Contacts

David Beckett
General Manager Sales & Marketing
david.beckett@redeye.co
+61 435 767 170

Mathew Piccolotto
Partner Marketing Manager
mathew.piccolotto@redeye.co
+61 405 669 035